



Brookstreet is now bullfrogpowered™

Ottawa's leading four-diamond hotel and all-occasion destination chooses 100 per cent green electricity, setting an example for the local hospitality industry

OTTAWA, Ontario, Canada – July 29, 2009 – Brookstreet announced today that it has completed yet another green initiative by choosing 100 per cent low-impact renewable electricity from Bullfrog Power, Canada's leading 100 per cent green electricity provider. The decision to “bullfrogpower” the hotel's meeting rooms, ballroom and lobby is the latest action in a series of environmental initiatives implemented by the hotel—and one which helps Brookstreet reduce its impact on the environment and support the development of new wind power.

“At Brookstreet we are highly passionate about the environment. Not just the management team, but all staff are committed to making a difference,” said Patrice S. Basille, Executive Vice-President and General Manager, Brookstreet. “Switching to Bullfrog Power's low-impact renewable electricity helps to reduce Brookstreet's emissions footprint while also creating a cleaner and more sustainable environment for generations to come.”

Brent Lavery, Brookstreet's Director of Sales and Marketing added, “We are receiving an increased number of requests for “green meetings”. Now, with our bullfrogpowered meeting space, combined with smart climate control and lighting and the usage of compact fluorescent light bulbs, we are ideally positioned to fulfil this growing demand.”

Since opening its doors in 2003, Brookstreet has consistently demonstrated environmental leadership. The organization implements green initiatives in all areas of its operations—from procurement and general business practices to training and education. Brookstreet was the first hotel in Ottawa to conduct an external waste audit, which has resulted in diverting 45 per cent of the property's waste from going to landfill annually. Organics collected for composting reduce the hotel's waste by two tonnes per month. Ongoing efforts are also put toward the education of the hotel's guests and include offering helpful tips for an eco-friendly stay at Brookstreet.

“I'm very pleased to welcome Brookstreet to the bullfrogpowered community here in Ottawa,” said Tom Heintzman, President, Bullfrog Power. “Bullfrog will continue to source and invest in new wind power projects in Ontario as customer demand for renewable power increases. By further greening its meeting rooms, ballroom and lobby, the hotel is demonstrating good corporate citizenship—and also providing an opportunity for clients using these facilities to reduce their environmental impact.”

About Brookstreet

Brookstreet is Ottawa's leading four-diamond hotel with world-class facilities including the four-diamond Perspectives Restaurant, The Marshes championship golf course and full-service Au Naturel Spa. Brookstreet's Perspectives Restaurant is the recipient of the Wine Spectator Award and the VQA Restaurant Award of Excellence. For more information about Brookstreet, please visit: www.brookstreet.com.



About Bullfrog Power

Bullfrog Power is Canada's leading 100 per cent green electricity provider. Founded in 2005, Bullfrog Power is the only company providing everyone in Ontario, Alberta and British Columbia with a 100 per cent low-impact renewable electricity choice. Bullfrog Power's green electricity comes exclusively from wind and hydro facilities that have been certified by Environment Canada under its EcoLogo[™] program instead of from carbon-intensive sources like coal and natural gas or higher impact hydro facilities. www.bullfrogpower.com.

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