



Breathe Easy at Brookstreet Hotel

Allergy-sensitive Guests Benefit from Hypoallergenic four-diamond Guestrooms

Tuesday, January 11, 2011 – OTTAWA: With recent studies uncovering the fact that over 10 million Canadians are allergy sufferers, Brookstreet has implemented a new program to offer extraordinary comfort for its valued guests. A number of guestrooms have been overhauled to conform to strict hypoallergenic guidelines to qualify for the new “Breathe Easy” program.

These luxury guestrooms have been fitted with hypoallergenic bedding, air purifiers, and hypoallergenic room amenities. Additionally, to further protect guests in Breathe Easy guestrooms, only green cleaning materials and products are used and in-room snacks are nut free.

To ensure the integrity of the guestrooms, penalties will be posted and enforced and no pets will be allowed to stay in these designated rooms.

“The comfort of all of our guests is paramount. We do understand the special needs of individuals affected by sensitivities to allergies and decided that the introduction of our “Breathe Easy” program was a natural step,” said Executive Vice-President Patrice S. Basille.

About Brookstreet

Brookstreet is a 276-room, four-diamond destination located in the heart of Ottawa’s high-tech sector. Its decor is understated and sophisticated; its hotel staff is renowned for attention to detail and personal service, and its recreational facilities are exceptional, including Au Naturel Spa, and The Marshes Golf Course. All of Brookstreet’s four-diamond guestrooms offer superior amenities, and the 22,000 square feet of meeting space, anchored by a 5,200 square foot ballroom, is state-of-the-art. For more information about Brookstreet, see: www.brookstreet.com.

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